

## The Evolution of the TV Dinner

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How have American eating habits transformed over the last 40 years? Sabert's visionary founder and CEO reflected on this very question in [Packaging Digest](#). [1] Given that the company is celebrating four decades of innovation, Albert has had a front-row seat to the pivotal role of food packaging in shaping how consumers eat.

Highlights from the article include:

- Growing interest in diverse and international cuisines
- The crucial role of packaging in preserving the quality and freshness of food
- The demand for convenience
- The increased emphasis on sustainability in the packaging industry

Albert emphasizes the ongoing need for innovation within the food packaging industry to meet consumers' evolving demands and preferences. This entails continuously reinventing packaging solutions that cater to changing dietary habits and lifestyle choices and align with the broader goals of sustainability and environmental responsibility. As Sabert celebrates its four decades of pioneering packaging solutions, the company remains committed to driving further innovation and advancements that will continue to shape how Americans eat in the coming years. To read the entire article, visit [Packaging Digest](#). [1]

Discover more about [Sabert's history and milestones](#). [2]

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## **Links**

[1]

<https://www.packagingdigest.com/food-packaging/how-packaging-has-transformed-how-americans-eat>

[2] <https://sabert.com/our-history>