

Every Day is Worth Celebrating: Fun Food Holidays to Look Forward to Each Month

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Do you love food? So do we! Designing and manufacturing innovative and sustainable food packaging and making food look great are some of our favorite things we do. That's why we're so excited to highlight delicious food holidays happening each month of the year. From pasta to tacos, cookies to buffalo wings, there's a special food holiday almost every day that's worth celebrating.

Let's take a sneak peek at some of the delicious occasions coming up in November and how you can celebrate with the right food packaging solutions!

November 3 - National Sandwich Day

According to Tastewise, about 59% of restaurants offer sandwiches on their menus, and OnePoll found that two in three Americans said they could live on sandwiches alone for an entire week. While there may be an ongoing debate about what makes a great sandwich, the one thing that's not up for debate is ensuring customers experience the very best. Packaging can help make sure food stays fresh, especially for eaters on the go. Try the [Pulp Large Sandwich Container \[1\]](#), which offers an eco-friendly pulp base with recyclable plastic lids.

November 5 - National Donut Day

Glazed, chocolate, jelly...so many donuts, and so many ways to experience them! Whether at a local bakery or heading to the supermarket, the global donut market is expected to reach [\\$19.94 billion \[2\]](#) by 2028. Now that's a lot of dough! With more employees heading back to the office, workplaces are

investing in food as a perk. What does this mean? Caterers don't want to miss out on this delicious opportunity. Operators need to make sure their culinary creations hold up in transport to keep customers happy. Try the [Black Onyx Round Platter \[3\]](#) and Clear Dome Lid to keep those donuts looking delish!

November 6 - National Nachos Day

Today is a day to celebrate the ultimate party snack: nachos! Cheese, guac, beans, beef, chicken; the topping options are endless, making these chips a choice for everyone's taste buds. No wonder nachos are on the list as one of [America's Top 50 favorite foods \[4\]](#). Yet, with all that cheese, there can be lots of grease. Operators want to look for grease-resistant packaging that is sturdy enough to stand up to this crunchy fiesta. Try the [Kraft Dining Food Tray \[5\]](#), which can also be custom printed.

November 10 - National Vanilla Cupcake Day

Let's hear it for the vanilla cupcake, one of the most popular cupcake flavors. This tasty occasion gives us an excuse to indulge in one of the most beloved and classic flavors. Cupcakes aren't just delicious; they can also be a great way to capture incremental sales. Supermarket News recently shared that 42% of consumers cited eye-catching displays as one of the reasons they purchase an unplanned bakery item. This is all the more reason to leverage packaging that not only helps to merchandise cupcakes but keeps them fresh. Try the [Clear Hinged Cupcake Container \[6\]](#).

November 16 - National Fast Food Day

Combining convenience, speed and a wide variety of food options, it's clear why fast food and quick service restaurants increased sales by an average of 5.75% in the second quarter of 2023. Consumers are feeling the pinch with rising inflation rates and fast food can be a more affordable option. Now, with healthier menu items and the increasing usage of drive-throughs, the popularity of fast food continues to reign supreme. Sturdy packaging that is great for on-the-go eating is a necessity for operators. Try [Fries & Sides Scoops \[7\]](#) with premium grease resistance and they come with a bonus: fits in most car cup holders!

It's pretty clear that every day offers an opportunity to enjoy fantastic food. No matter which food, treat or snack you decide to honor, make sure you are using the best food packaging that will help your consumers fully appreciate and celebrate these fun and delicious occasions each month.

Links

- [1] <https://sabert.com/products/pulp-large-sandwich-container>
- [2] <https://www.linkedin.com/pulse/doughnuts-market-size-top-industry-trends-regional/>
- [3] <https://sabert.com/products/black-12-onyx-round-platter>
- [4] <https://www.rd.com/article/america-favorite-food/>
- [5] <https://sabert.com/products/kraft-dining-food-tray>
- [6] <https://sabert.com/products/clear-hinged-12-count-25-cupcake-container>
- [7] <https://sabert.com/products/large-fries-sides-scoop>