

FAMILY MEALS AND CELEBRATIONS



Boost Check Sizes with Meal Bundles



GROWING FAMILY MEAL SALES IN THE “NEW NORMAL”

Recent national events have created a “new normal,” which has had a dramatic effect on the foodservice industry, with business and social event catering taking the biggest brunt of sales declines.

In order to help increase bulk sales and boost check sizes, many operators have successfully turned to family meal bundles to serve guests for smaller birthday parties, anniversaries, holiday meals, brunches and Sunday dinners.

In this playbook, we dive into some solutions that can help to satisfy more guests with optimized menus, packaging, advertising and promotion solutions, while social distancing.

It's critical for operators to develop solid family meal & celebration strategies to help offset some of the lost revenue from large catering events.



FAMILY MEAL & CELEBRATION BUSINESS-BUILDING STRATEGIES:

- Identify & alleviate takeout & delivery family meal challenges
- Offer optimized packaging solutions by family meal occasion
- Incorporate a healthy mix of family meal options
- Boost sales with special occasion favorites, advertising & promotions

IDENTIFY & ALLEVIATE TAKEOUT & DELIVERY FAMILY MEAL CHALLENGES

	HOLIDAY MEALS	TACO NIGHT	BIG GAME MEALS	FAMILY BRUNCH	BIRTHDAYS & ANNIVERSARIES	BRIDAL & BABY SHOWERS	SUNDAY DINNERS
Meal Goals	Grand Presentation, Enjoyment	Family Fun, Sharing	Tailgate Food, Festive Food, Eentertainment	Delight, Sweet, Savory & Healthy Options	Celebration, Popular Favorites	Elegance, Presentation	Quick & Easy Prep, Busy, Multi-Tasking
Take-Out & Delivery Hurdles	Crushed Food, Spills, Tough to Carry, Too Many Containers	Soggy Tacos, Lids Popping off Sauce Containers, Build Your Own Space	Squished Sandwiches, Over-packaged, Lids Popping, Non-reheatable Containers	Soggy Foods, Un-reheatable Containers, Dressing Spills, Inefficient Bulk Beverages	Packaging Doesn't Communicate Brand Image / Meal Occasion Expectations	Packaging Doesn't Communicate Brand Image / Meal Occasion Expectations	Un-reheatable, Soup & Salad Dressing Spills, Un-sustainable Packaging, Smearred Icing
Key Packaging Attributes	Crush Resistant; Splash Resistant; Easy to Carry	Bulk Capacity; Reduces Spills; Optimizes Space	Reduces crushing; Small Event Sizes; Dual Ovenable	Reheatable; Tight-Fitting Lids; Fits 8-10 Cups	Celebration Aesthetics; Sustainable Options; Dual Ovenable	Premium Aesthetics; Easy-to-serve Minis	Dual Ovenable; Tight-Fitting Lids; Fits up to 8 Cups

KEY PRODUCT CATEGORIES FOR FAMILY MEAL OCCASSIONS



Round & Square Platters



Utensils



Cutlery



Mozaik Minis



Catering Boxes



Beverages



Catering Pans & Rectangles



Clamshells & Trays

HEALTHY FAMILY MEAL MIX = HEALTHY PROFITS

WHAT WOULD YOU LIKE MORE OF IN FAMILY MEAL OPTIONS?

FAMILY MEAL TYPE	14-AUG	6-MAY	CHANGE
Comfort / Classic Foods	49%	40%	9%
Healthy / Better-for-you Foods	46%	32%	14%
Build-your-own (Tacos, Sandwiches, Burritos)	43%	35%	8%
Indulgent Foods / Treats	37%	29%	9%
New Trendy Foods & Flavors	37%	21%	16%
International / Ethnic Foods	37%	24%	12%
Diet Foods (Whole 30, Gluten Free, Low-Carb)	28%	14%	13%
Upscale / chef-inspired foods	26%	17%	9%
Vegetarian / meatless / plant-based foods	23%	13%	10%
Not interested in family meals	13%	23%	-10%

Source: Dataessential Life Goes On Report 33 9.4.20

KEY TAKEAWAYS:

- Consumers want Comfort Foods, Healthy Options, Build-your-own Foods and Indulgent Treats in their Family-Meal Options.
- The biggest Family Meal Growth areas are New Trends Foods & Flavors +16% and Better-for-you foods +14%.
- Providing flexible options, even with limited menus, is key to success.

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Comfort Foods



New Trends & Flavors



International Foods



Indulgent Treats



Build-Your-Own



Healthy Foods

TACO NIGHT, EVERY NIGHT



BUILD-YOUR-OWN FOODS BRING MORE SMILES

- 43% of consumers want to see more Build-your-own family meals, like Tacos, Burritos and Sandwiches, because it's flavorful and a fun experience¹
- Operators can provide an exclusive guest experience by including unique ingredient options, such as very hot peppers or custom sauce toppings, to keep menus fresh
- Alcohol represents 20-25% of total sales, with some operators generating over 50% of revenue from adult beverages²
- Operators can increase check sizes by offering Margaritas and other signature non-carbonated cocktails to go³ with Beverage on the Move[®] (BOTM)

Serve 8 Signature Cocktails to go with BOTM!³

OPTIMAL PACKAGING SOLUTIONS

Catering Platters

- 10" Stackable Party
- 12" Five Section

Kraft Catering Boxes

- Pop-Up Catering Tray
- Kraft Small Tray

Catering Bowls

- 80oz Round Bowls
- 80oz Square Bowls

Kraft Catering Trays & Clamshells

- Jumbo Clamshell
- Dining Food Tray

Soup N' Serve

- 1/2 Gallon Soup
- 1 Gallon Soup

Plates

- 9" Round Plates
- 9.5" Square Plates

Cutlery

- Bagged Cutlery Kit
- Wrapped Compostable

Kraft Beverage Solutions

- Front Fill BOTM
- 4 Cup Drink Carrier

Utensils

- 6" Snap n Serve Tongs
- 10" Serving Fork

Natural Molded Bowls

- 16oz. Round Bowl
- 16oz. Burrito Bowl

Natural Molded Pulp Catering

- All-in-one Taco Tray
- 27oz Burrito Bowl

Salad Bowls

- 32oz. Clear Square Bowl
- 24oz. Round Black Bowl

REUNITED FOR THE HOLIDAYS



PROMOTE HOLIDAY MEAL SAFETY & SUSTAINABILITY

- Serving holiday meals in recyclable and compostable products also help to appeal to consumers who want to show how they're helping to contribute to a green environment
- 59% of millennials are planning to host holiday celebrations for the first time and they are careful of keeping safety top-of-mind for family members and guests⁴
- Offering wrapped cutlery and utensils and tamper-evident packaging is a great way to give guests more peace of mind when ordering foods for celebrations

Give guests more Peace of Mind for Food Safety & the environment, with Wrapped Utensils, Wrapped Cutlery, Tamper Evident Packaging and Sustainable Catering products

OPTIMAL PACKAGING SOLUTIONS

Catering Platters

- 12" Stackable Party
- 12" UltraStack® Square

Kraft Catering Boxes

- Caterall Box
- 16" Catering Square

Catering Bowls

- 96oz Round Bowls
- 72oz Oval Bowl

Kraft Catering Trays & Clamshells

- Jumbo Clamshell
- Dining Food Tray

Soup N' Serve

- 1/2 Gallon Soup
- 1 Gallon Soup

Mozaik Minis

- Mini Tasting Plates
- Mini Tasting Cups

Cutlery

- Individually Wrapped Cutlery
- Silver Look
- Rolled Cutlery Kit

Kraft Beverage Solutions

- Front Fill BOTM
- Coffee Clutch Sleeve

Utensils

- Silver Look Spoon & Fork
- Individually Wrapped Black Tongs

Natural Molded Pulp Bowls

- 16oz. Round Pulp Bowls
- 32oz. Round Pulp Bowls

Natural Molded Pulp Catering

- 12" Square Pulp Platters
- 10" Square Pulp Plates

Drinkware

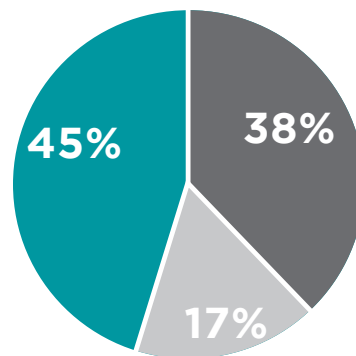
- Stemless Wine Glass
- Stemmed Champagne Flute

FAMILIES WANT “THE WORKS!”



DINERS PREFER FAMILY MEAL BUNDLES WITH “THE WORKS”

- Most consumers want more than one course, when ordering family meals.
- Guests who want an entrées, appetizers/sides & desserts is up +13%.
- Offering add-on options and side substitutes is a good way to offer consumer flexibility, with a limited family meal menu



- Entrées & Appetizers/Sides (-8% since May)
- Entrées Only (-5% since May)
- Entrées, Appetizers/Sides & Desserts (+13% since May)

Source: Dataessential report 31: STAYING POWER 8.21.20

OPTIMAL PACKAGING SOLUTIONS

Catering Platters

- 10.7" UltraStack® Platters
- 12" Onyx Round Platters

Kraft Catering Boxes

- Caterall Box
- Pop-Up Catering Tray

Catering Bowls

- 80oz Round Bowls
- 80oz Square Bowls

Kraft Catering Trays & Clamshells

- White Flatbread Tray
- Dining Food Tray

Soup N' Serve

- 1/2 Gallon Soup
- 1 Gallon Soup

Plates

- 10" Silver Ring Plates
- 6" Silver Ring Plates

Cutlery

- Silver Look Kit
- Wrapped Compostable

Kraft Beverage Solutions

- 96oz BOTM
- 4 Cup Drink Carrier

Utensils

- 9" Snap N' Serve Tongs
- Soup Ladle

Natural Molded Pulp Plates

- 10" 3 Comp Round Pulp Plates
- 9" Round Pulp Plates

Natural Molded Pulp Catering

- 10.7" Square Pulp Platters
- 12oz. Pulp Bowls

Drinkware

- 12oz. Tumbler
- Pilsner Glass

SPORTS BUBBLE TAILGATING



BIG GAME, SMALL PARTY INSIGHTS

“Homegating” offers the tradition of tailgating with the comforts of home. Fans are trading the parking lot for the backyard to watch the game, chow down and cheer on their team with family and friends. Sabert’s wide variety of products makes it easy to host during GameDay and suitable for a wide variety of food items.

- Almost Half of Millennials (47%) are comfortable watching sports in small gatherings at a family or friend’s house of 10 people or less⁵
- 26% of Americans say that the use of disposable containers, cutlery and utensils for beverages and food served would make them more comfortable watching a sporting event on Premise⁵
- 40% would definitely try Sports-themed family meals: large-sized entrée + choice of sides

OPTIMAL PACKAGING SOLUTIONS

Catering Platters

- 14” Square Deep
- 12” UltraStack® Square

Kraft Catering Boxes

- Kraft Large Tray
- Pop-Up Catering Tray

Catering Bowls

- 96oz Round Bowls
- 80oz Square Bowls

Kraft Catering Trays & Clamshells

- Jumbo Clamshell
- Dining Food Tray

Soup N’ Serve

- 1/2 Gallon Soup
- 1 Gallon Soup

Plates

- 10.25” Round Plates
- 9.5” Square Plates

Cutlery

- Bagged Cutlery Kits
- Wrapped Compostable

Kraft Beverage Solutions

- 3 Gallon BOTM
- Front Fill BOTM

Utensils

- 9” Snap N’ Serve Tongs
- Soup Ladle

Kraft Catering Boxes

- Soup-N-Serve™
- Large Catering Tray

Natural Molded Pulp Bowls

- 120oz Square Pulp Bowls
- 80oz. Square Pulp Bowls

Natural Molded Pulp Platters

- 12” Square Pulp Platter
- 14” Square Pulp Platter

BIRTHDAYS & ANNIVERSARIES



MOST CONSUMERS WANT BUNDLES

- Whether or not the celebration is virtual, outside or indoor and socially distanced, consumers are still celebrating their birthdays with fabulous dinners, indulgent treats festive beverages
- Giving guests an incredible meal and delightful dessert is now even more important, since many activities are now more limited
- Having the right packaging for celebration meals is key to optimizing food temperature, reducing spills, protecting food integrity and making guests feel special

Offering desserts in individual serve containers can help your customers give their attendees more peace of mind for Birthdays, Anniversaries and other celebrations

OPTIMAL PACKAGING SOLUTIONS

Catering Platters

- 16" Silver Hammered
- 16" Copper Hammered

Kraft Catering Boxes

- Pop-Up Catering Tray
- Caterall Box

Catering Bowls

- 96oz Round Bowls
- 72oz Oval Bowls

Kraft Catering Trays & Clamshells

- White Flatbread Tray
- Dining Food Tray

Soup N' Serve

- 1/2 Gallon Soup
- 1 Gallon Soup

Plates & Mozaik Minis

- Mini Tasting Plates
- Mini Tasting Forks
- 9" White Decorative Plates

Cutlery

- Silver Look Kit
- Hammered

Kraft Beverage Solutions

- 96oz BOTM
- 3 Gallon BOTM

Utensils

- Silver Look Tongs
- Hammered

Natural Molded Pulp Folding Cartons

- 32oz. 2 Comp Pulp Carton
- 24oz. Pulp Carton

Natural Molded Pulp Catering

- 14" Square Pulp Platter
- 120oz Square Pulp Bowl

Bakery

- 1ct 3" Jumbo Cupcake
- 24ct Mini Cupcakes

VIRTUAL SCHOOL LUNCHES, MADE EASY



HOME SCHOOL INSIGHTS & OPPORTUNITIES

Parents are struggling to keep kids fed and entertained now that they are schooling from home, all while juggling full-time jobs. Maintaining old routines (even if they are a little different), will help to keep our ever-changing “new normal” a little easier to navigate.⁶

- 83% of children will have at least some remote schooling
- 20% of parents will get more meals from restaurants during the day; 28% men
- 82% want to give kids healthier meals than they get at school
- 56% agree “It’s hard to find ways to keep meals fun for my kids”
- 52% agree “I find it stressful figuring out what to feed my kids”
- 50% agree “I’m getting ‘burnt out’ making meals every day”

OPTIMAL PACKAGING SOLUTIONS

Kraft Lunch Boxes

- Kraft Lunch Box
- White Lunch Box
- Art Deco Lunch Box

Kraft Catering Trays & Clamshells

- Jumbo Clamshell
- Dining Food Tray
- Medium Rectangle Clamshell
- Medium Square Clamshell
- Small Rectangle Clamshell

Cutlery

- Bagged Cutlery Kits
- Wrapped Compostable

Sandwich & Sub Containers

- Clear Large Sandwich
- Black Medium Sub
- Pulp Small Sandwich
- Black Large Sandwich

Kraft Beverage Solutions

- 96oz BOTM
- Front Fill BOTM

Multi-Purpose PET

- Clear 9” x 5” Bakery
- Clear 32oz. SureHinge Rectangle

Natural Molded Pulp Folding Cartons

- 32oz. Pulp Carton
- 32oz. 2-Comp Pulp Carton
- 24oz. Pulp Carton

Snack Boxes

- 18oz Two-Compartment
- 26oz Three-Compartment
- 36oz Two-Compartment

BRING BACK FAMILY BRUNCH



FAMILY MEALS AREN'T JUST FOR DINNER

- 2 out of 3 of consumers are now interested in family meals for earlier dayparts¹
- Brunch is an important family tradition that brings everyone together over a great meal. Many operators have been missing out catering sales.³
- 68% would be interested in Family meals for breakfast / brunch
- Boost Family Meal sales by offering coffee, milk, juice and non-carbonated signature brunch drinks, like Bloody Mary's, in Beverage on the Move® (BOTM)⁷

OPTIMAL PACKAGING SOLUTIONS

Catering Platters

- 10.7" UltraStack® Square
- 12" Onyx Round

Kraft Catering Boxes

- Pop-Up Catering Tray
- Large Catering Tray

Catering Bowls

- 80oz Square Bowls
- 80oz Round Bowls

Kraft Catering Trays & Clamshells

- Jumbo Clamshells
- Large Clamshells

Soup N' Serve

- 1/2 Gallon Soup
- 1 Gallon Soup

Plates

- 10.25" Gold Ring Plates
- 6" Decorative Plates

Cutlery

- Silver Look Kit
- Wrapped Compostable

Kraft Beverage Solutions

- Front Fill BOTM
- Coffee Clutch Sleeve

Utensils

- 9" Snap N' Serve Tongs
- 10" Serving Spoon

Natural Molded Pulp Plates

- 10" 3-Comp Round Pulp Plates
- 9" Round Pulp plates

Natural Molded Pulp Catering

- 10.7" Square Pulp Platter
- 12oz Pulp Bowl

Drinkware

- Stemmed Wine Glasses
- Mozaik Compostable Hot Cup

HOME BRIDAL & BABY SHOWERS



BRIDAL AND BABY SHOWERS HAVE SHIFTED TO HOMES

- Since many weddings, pre-wedding events and baby showers have been dramatically altered, postponed, or canceled, many consumers have started having these events in small groups at home or in their back yards.⁸
- In addition to opening gifts and planning activities, having an elegant display of bite-sized treats and specialty drinks is key for guest satisfaction

Providing boxed shower lunches is a great way to appeal to consumers who want to provide the ultimate social distancing experience.⁸

OPTIMAL PACKAGING SOLUTIONS

Catering Platters

- 16" Silver Hammered
- Mozaik Rectangle Platters

Kraft Catering Boxes

- Kraft Large Tray
- Pop-Up Catering Tray

Catering Bowls

- 96oz Round Bowls
- 72oz Oval Bowls

Kraft Catering Trays & Clamshells

- White Flatbread Tray
- Dining Food Tray

Drinkware

- Martini Glass
- 9oz. Squat Tumbler

Mozaik Minis

- Mini Tasting Plates
- Mini Tasting Forks

Cutlery

- Silver Look Kits
- Hammered

Kraft Beverage Solutions

- 3 Gallon BOTM
- Front Fill BOTM

Utensils

- Silver Look Tongs
- Silver Look Spoons

Small Plates

- 6" White Silver Ring
- 6" Round Decorative

Bakery

- 24ct Mini Cupcakes
- 1ct 3" Jumbo Cupcake

Rectangular Platters

- White 9" x 22" Platter
- White 8" x 11" Platter

BOOST FAMILY MEAL SALES WITH SPECIAL OCCASION FAVORITES, ADVERTISING & PROMOTIONS

PEAK ADS

HOLIDAY & SPECIAL OCCASION FAVORITES

ADVERTISING & PROMOTION IDEAS

New Year's



June - Dec

Appetizers: Lobster Mac 'n' Cheese, Loaded Cheese Ball Bites, Dumplings, Shrimp Tostada, Toasted Ravioli, Pigs in a Blanket, Shrimp Cocktail

Southern Favorites: Black-Eyed Peas, Greens, Cornbread
Drinks: Bloody Mary's, Coffee

\$40-\$60 Gourmet Pre-Fixe Menu with Appetizers + Entrée + Dessert Per Person

Caramel Mocha Latte, Serves 6-8 for \$20

Sangria, Serves 2-4 for \$30

Big Game



Jan - Feb

Small Party Platters: Turkey Subs, Nacho Supreme, Chicken & Waffle Sliders, Bacon Shrimp, Maple Wings, French Dip Sliders, Jalapeno Poppers, Cauliflower Wings

Dips: Crab, Beef, Queso, Buffalo Chicken

Drinks & Desserts: Grilled Cheese Bloody Mary's, Margarita Punch, The Big Game Decorated Brownies

Big Game Pre-Orders: 10% discounts w/ time-slot pickups

FREE New Appetizer Launch Tastings for 1st 20 Game Day Reservations

Bloody Mary for 4 Takeout \$5 Discount

Valentine's Day



Jan - Feb

Elegant Entrees: Filet Mignon, Sea Bass, Peppercorn Steak, Beef Wellington, Chicken Parm, Shrimp Scampi Risotto

Soup & Sides: Stuffed Noodle Soup, 5 Cheese Marinara

Drinks & Desserts: Red Velvet Latte, Sangria, Valentine's Day Heart Sugar Cookies

Love-Themed Pre-Fixe Menus

Extended holiday (Feb 12th-15th)

Anti-Valentine's Day Singles Themed Takeout Menus with Sangria for 8 Singles Party Special

St. Patrick's Day



Jan - March

Appetizers: Soda Bread, Cabbage Soup, Cabbage Rolls, Corned Beef and Cabbage Sliders, Guinness Cheese Pretzel Bites, Reuben Nachos, Vegan Shepherd's Pie

Sides & Entrees: Irish Stew, Smoked Corned Beef, Corned Beef Hash, Fried Cabbage

Drinks & Desserts: Irish Coffee, Honeydew Martini, Mint Chocolate Chip Brownies

Partner locally for a St. Patty's Day Raffle

Feature Dine-In & Takeout Green Costume Contests

Promote Green Martinis or Irish Coffee for 8

Easter



Jan - April

Appetizers: Hot Cross Buns, Ham & Scallion Tart, Deviled Eggs

Sides & Entrees: Glazed Ham, Leg of Lamb, Pork Roast, Ham & Pea Pasta, Ricotta Egg Salad, Mac n Cheese, Ambrosia Salad, Honey-Glazed Carrots

Drinks & Desserts: Sweet Tea, Gourmet Coffee, Sea Breeze Cocktail, Bunny Cupcakes, Baklava, French Macarons

Offer a Pre-Fixe Dine-In or Takeout Brunch for 8 Meal Deal, complete w/ Sweet Tea or Signature Beverage

Promote FREE themed treats, like Bunny cupcakes, with orders over \$50

Mother's Day



Feb - May

Brunch: Chicken & Waffles, Sweet Potato Pancakes, Eggs Benedict, Cinnamon Rolls, Buttermilk Doughnuts

Entrees: Beef Tenderloin, Lobster, Steak Fettuccine, Mushroom Risotto, Eggplant Parm

Drinks: French Vanilla Coffee, Bloody Mary's, Spiked Sweet Tea

Half priced drinks w/ Mother's Day Family Meals

4-Course Meal Deal w/ Hand Dipped Strawberries & Long-Stemmed Rose

FREE Brunch Delivery

Memorial Day



April - May

Soup & Appetizers: Shrimp Chowder, Grilled Tomatoes, Grilled Corn

Sides & Entrees: Ribeye steak, BBQ Chicken, Cheese Stuffed Burgers, Smoked Wings, Dry Rub Ribs, Succotash, Corn & Asparagus, Baked Beans

Drinks & Desserts: Lemonade, Sangria, Apple Pie, Rhubarb pie, Peach Cobbler

Honor Veterans & Active Military with 10% Discounts, or FREE Appetizers & Desserts

Donate a Portion of Memorial Day Proceeds to Local Veteran Associations

PEAK ADS	HOLIDAY & SPECIAL OCCASION FAVORITES	ADVERTISING & PROMOTION IDEAS
Father's Day  March - June	Brunch: Chorizo Breakfast Skillet, Bacon & Cheese Waffles, Apple-Sage Sausage Patties, Watermelon-Cucumber Salad Sides & Entrees: Honey Chipotle Ribs, Chili Cheese Dogs, Loaded Fries Drinks & Desserts: Honey Coffee, Manmosa (OJ + Craft Beer), Minty Tea Punch, Beer Margaritas, Football Cake Pops, Rice Krispies Treats, Tres Leches Cake	Offer Mother's Day Guests a 10% Discount on Specialty Drinks to Book Reservations for Father's Day Host Social Media Contest: "Post why your dad is the best!"
Graduation  Feb - May	Small Party Platters & Salads: Chicken Parm Sliders, Quesadillas, Crab Artichoke Dip, Half Burritos, Soft Pretzels, Fruit Salad, Cheese Board, Chips & Salsa Drinks: Irish Coffee, Peach Lemonade, Strawberry Margarita Punch Desserts: Chocolate Covered Strawberries, Mini Doughnuts	Encourage graduates and their families to celebrate with you by offering: 15% off to College Seniors with Student ID 10% off Graduation Party Platters
4th of July  April - July	Appetizers & Salads: Cranberry & Blueberry Salad, Fresh Guac, Bruschetta, Mexican Street Corn, Bow Tie Pasta Salad Entrees: Whiskey Glazed Burgers, Grilled Italian Sausages, Open-Face Steak Sandwiches, Cheesy Jalapeño Chicken Drinks & Desserts: Firecracker Strawberries, Watermelon Sangria	FREE Red, White & Blue Sweets for Takeout & Delivery orders over \$17.76 Two for \$20 All American Burgers, Fried Green Tomatoes & Apple Pie
Summer  Feb - July	Soup & Salad: Classic Falafel, Balsamic Steak Salad w/ Peaches, Lobster Bisque, Chickpea Salad Entrees: Blackened Tilapia, Beer Battered Fish, Ahi Poke Bowl, Crab Cakes, Jerk Chicken, Lobster Roll, Melon Prosciutto Skewers Drinks & Desserts: Key Lime Pie, Cucumber Lemonade, Mai Tai, Tequila Sunrise	Family-Style Seafood or BBQ Grab n Go Weekend Picnics w/ Kiwi Lemonade & Key Lime Pie for 2, 4 or 6 People \$16 Three Course Lunch + Signature Cocktail for \$5 more
Back to School  June - Aug	Social Distance School Menu: Taco Egg Muffins, Turkey & Cheddar Roll-ups, Ham & Cheese Kabobs, Grilled Cheese, Veggie Wraps, Pizza Rollups Snacks: Trail Mix, Hummus, Fruit Kabobs, Almond Butter Energy Bites Drinks: Chocolate Milk, Fruit Punch, Sweet Tea, Apple Juice	Host a Great Grades Rewards Program: FREE meals for Honor Roll Ask students to nominate their favorite teacher for a 1-Week Teacher's lunch raffle
Halloween  June - Oct	Soup & Salad: Pumpkin Bisque, 7-Layer Dip Appetizers & Entrees: Cider-Marinaded Short Ribs, Jack-o'-Lantern Empanadas, Butternut Risotto, Autumn Beans Drinks & Desserts: Spice Cookies, Pumpkin Whoopie Pies, Caramel-Coated Popcorn, Spiced Warm Cider, Pomegranate-Rum Punch, Candy Apple Martini	Save 20% on Halloween Treats with a Costume \$5 Off All Party Platters and Bowls \$7 Off All "Pick-Up Only" Party Platters & Bowls
Thanksgiving  June - Nov	Soup & Sides: Green Bean Casserole, Candied Yams, Mashed potatoes & Gravy, Mac & Cheese, Glazed Carrots, Butternut Squash Soup, Cranberry Stuffing Entrees: Roasted Turkey, Glazed Ham, Roast Beef, Vegan Turkey Drinks & Desserts: Pecan Pie, Apple Crisp Cheesecakes, Pumpkin Cannoli, Spiced Mexican Hot Chocolate, Warm Bourbon Cider	\$25-\$45 Complete Turkey Dinner for Adults \$8-\$20 Thanksgiving Dinner for Kids FREE Pumpkin Pie with Thanksgiving Orders for 8 or More
Holidays  June - Dec	Soup & Sides: Cranberry Brie Bites, Honey-Garlic Cauliflower, Bacon and Broccoli Salad, French Onion Soup, Stuffed Mushrooms, Entrees: Brown Sugar Glazed Ham, Herb-Crusted Prime Rib, Seafood Lasagna, Drinks & Desserts: Red Velvet Cupcakes, Chocolate Toffee, Gingerbread Egnog, Jingle Juice	Holiday Dinner for 2 \$50 - \$75 Serve 10-12 with a Choice of Ham, Turkey, Fried Turkey or Prime Rib + Sides for \$110-\$175

**CATERING
COLLECTION**



ITEM NUMBER	DESCRIPTION	OUTER DIMENSIONS (in inches)	HEIGHT (in inches)	MATERIAL	CASE PACK
01072IM	☐ Clear 72 oz. Oval Bowl	11.37 x 7.37	3.50	PS	50
C92080A50LO	☐ Black 80 oz./5 lb. Round Bowl with Clear Flat Lid	10.25 D	Base: 3.63 Lid: 0.50	PET	50
C14080B50	☐ Clear 80 oz./5 lb. Square Bowl with Clear Dome Lid	10.80 x 10.80	Base: 2.50 Lid: 1.25	PET	50
LS1116000D	■ Silver Look 16" Hammered Round Platter	16.00 D	1.22	PET	36
5516	☐ Clear High Dome Lid for 16" Round Platters	16.13 D	4.13	PET	36
C72141550D25	■ Black 14" Square Deep Party Platter with Clear 2.5" Lid	14.00 x 14.00	Base: 2.00 Lid: 2.50	PP/PET	25
C76100040N25	☐ Black 10" Four-Compartment Round Stackable Party Platter with Clear Dome Lid	10.00 D	Base: 1.52 Lid: 1.26	PP	25
C9611	☐ Black 10.7" UltraStack® Square Platter with Clear 3" Dome Lid	10.70 x 10.70	Base: 1.01 Lid: 2.75	PET	25
2308	○ White 8" x 11" Mozaik® Rectangle Platter	11.00 x 8.00	0.55	PS	72
5608	☐ Clear High Dome Lid for 8" x 11" Mozaik® Rectangle Platters	11.35 x 8.35	2.25	PET	72
2318	○ White 6.5" x 17.5" Mozaik® Rectangle Platter	17.50 x 6.50	0.88	PS	25
5618N	☐ Clear High Dome Lid for 6.5" x 17.5" Mozaik® Rectangle Platters	17.93 x 6.93	2.00	PET	25
CMWF1000	■ Wrapped Silver Look Fork	-	7.00	PS	1,000
CMWK1000	■ Wrapped Silver Look Knife	-	7.50	PS	1,000
CMWS1000	■ Wrapped Silver Look Spoon	-	6.25	PS	1,000
CMFSK100	■ Bagged Cutlery Kit: Silver Look Fork, Knife and Spoon with S/P and Napkin	-	8.25	PS	100
CBHWF1000	■ Wrapped Black Fork	-	7.00	PP	1,000
CBHWK1000	■ Wrapped Black Knife	-	7.50	PP	1,000
CBHWS1000	■ Wrapped Black Spoon	-	6.25	PP	1,000
CBFKNPS	■ Bagged Cutlery Kit: Black Fork and Knife with S/P and Napkin	8.25	2.00	PS	500
C12T500	☐ Clear 12 oz. Tall Tumbler	3.31 D	4.31	PS	500
MMSWG80FSN	☐ Stemless Wine Glass	3.20 D	4.40		80
MMTG200C	☐ Clear 2.5 oz. Mini Mozaik® Square Tasting Cup	2.00 x 2.00	3.10	PS	200
MMCS200S	■ Silver Mini Mozaik® Curly Spoon	-	5.13	PS	200
MMTF500S	■ Silver Mini Mozaik® Tasting Fork	-	4.00	PS	500
MMTS500S	■ Silver Mini Mozaik® Tasting Spoon	-	4.00	PS	500
6IMP144B	■ Black 6" Round Plate with Black Decorative Rings	6.00 D	0.50	PS	144
6IMP144S	○ White 9" Round Plate with Silver Rings	6.00 D	0.50	PS	144
6IMP144W	○ White 6" Round Plate with White Decorative Rings	6.00 D	0.50	PS	144
9IMP144S	○ White 9" Round Plate with Silver Rings	9.00 D	0.50	PS	144
10IMP144S	○ White 10.25" Round Plate with Silver Rings	10.25 D	0.50	PS	144
10IMP144W	○ White 10.25" Round Plate with White Decorative Rings	10.25 D	0.50	PS	144
M9SQP8FS	○ White 9.5" Square Plate	9.50 x 9.50	0.50	PS	144
UBK36LADL	■ Black 4 oz. Serving Ladle	-	12.00	PS	36
UBK72PPST	■ Black 6" Snap 'N Serve™ Serving Tong	-	6.00	PP	72
UBK72WSPP	■ Wrapped Black 10" Serving Spoon	-	10.00	PP	72
UBK72WPPST	■ Wrapped Black 6" Snap 'N Serve Tong	-	6.00	PP	72
UBK72WSTNG	■ Wrapped Black Small Serving Tong	-	6.25	PP	72
UBK72WFPP	■ Wrapped Black 10" Serving Fork	-	10.00	PP	72

■ Silver ○ White ☐ Clear ■ Black

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**GREEN
COLLECTION**



**KRAFT
COLLECTION**



ITEM NUMBER	DESCRIPTION	OUTER DIMENSIONS (in inches)	HEIGHT (in inches)	MATERIAL	CASE PACK
CWCF1000	○ White Compostable Fork	-	6.50	CPLA	1,000
CWCK1000	○ White Compostable Knife	-	6.50	CPLA	1,000
CWCS1000	○ White Compostable Spoon	-	6.25	CPLA	1,000
49112F025N	■ Pulp 12" Square Platter	12.00 x 12.00	1.06	Pulp	25
52912F025	□ Clear Lid for Pulp 12" Square Platter	12.55 x 12.55	2.93	PET	25
49114F025N	■ Pulp 14" Square Platter	14.00 x 14.00	1.06	Pulp	25
52914F025	□ Clear Lid for Pulp 14" Square Platter	14.47 x 14.47	3.54	PET	25
42110F500N	■ Pulp 10.25" Round Plate	10.25 D	0.90	Pulp	500
42310F500N	■ Pulp 10.25" Three-Compartment Round Plate	10.25 D	0.90	Pulp	500
5291025F200	□ Clear PP Lid for Pulp 10.25" Round Plates	11.02 D	2.25	PP	200
42110800D50	■ Pulp 80 oz. Square Bowl	10.80 x 10.80	2.60	Pulp	50
512080F050	□ Clear Lid for Pulp 80, 120 oz. Square Bowls	11.00 x 11.00	0.48	PET	50
4409270D300	■ Pulp 27 oz. Oval Burrito Bowl	9.00 x 6.00	2.10	Pulp	300
5497SV300	□ Clear PP Lid for Pulp Burrito Bowls and Pulp Small Oval Plate	9.29 x 6.79	1.50	PP	300
47090030D300	■ Pulp All-in-One Taco Tray	8.99 x 6.52	1.67	Pulp	300
51601F300PP	□ Clear Dome PP Lid for Pulp Rectangle Containers	9.23 x 6.73	1.78	PP	300
20004	■ Kraft Delivery Meal Insert for 13" Sealed Paper Delivery Bag	13.00 x 7.00	13.00	Corrugated	100
20005	■ Kraft Delivery Meal Insert for 14" Sealed Paper Delivery Bag	14.00 x 9.00	16.25	Corrugated	100
20007	■ Kraft 13" Sealed Paper Delivery Bag	13.00 x 7.00	13.00	Kraft Paper	250
20008	■ Kraft 14" Sealed Paper Delivery Bag	14.00 x 9.00	16.25	Kraft Paper	200
7139	■ The Caddy™ Condiment Carrier for 96oz Beverage on the Move®	11.88 x 8.75	7.50	Corrugated	20
7174	■ Kraft 96 oz. Beverage on the Move® - Border Design	9.00 x 6.50	9.50	Corrugated	25
7450	■ Front Fill Beverage on the Move® Pop, Fill & Go® 96 oz Border print	11.88 x 8.75	7.50	Corrugated	20
6999	■ Beverage on the Move® 160 oz Border Print	11.88 x 8.75	7.50	Corrugated	20
29501	■ 2-cup Drink Carrier (holds 8-32oz cups)	8.00 x 3.63	10.13	Paperboard	250
29505	■ 4-cup Tall Drink Carrier (holds 8-32oz cups)	7.00 x 7.00	9.18	Paperboard	200
63000	■ Eco Clutch™ (12, 16, 20oz)	5	2.25	Corrugated	1200
150051	■ Caterall Box	22.69 x 14.00	10.13	Corrugated	15
150093	■ Pop-up Catering Tray	22.00 x 13.50	3.50	Corrugated	35
9602	○ White Lunch Box	9.50 x 7.50	3.63	Paperboard	100
9607	■ Kraft Lunch Box	8.00 x 6.00	4.00	Corrugated	50
85201	■ 16" Windowed Catering Square	15.13 x 15.13	3.25	Corrugated	35
9619	■ Large Catering Tray	20.25 x 13.75	4.75	Corrugated	15
9631	■ Small Catering Tray	15.25 x 10.75	4.75	Corrugated	15
55600	○ Jumbo Square Fluted Clamshell	8.00 x 8.00	3.00	Corrugated	100
9859	○ Flatbread Food Tray	12.31 x 4.75	1.25	Paperboard	200
99817	■ Dining Food Tray	10.00 x 7.00	1.50	Corrugated	100
9015	■ Soup-N-Serve™ - 1/2 Gallon	6.60 x 6.50	5.00	Corrugated	30 sets
9690	■ Soup-N-Serve™ - 1 Gallon	8.25 x 8.25	6.13	Corrugated	15 sets

○ White ■ Kraft □ Clear ■ Pulp

SNACK COLLECTION



BAKERY COLLECTION



ITEM NUMBER	DESCRIPTION	OUTER DIMENSIONS (in inches)	HEIGHT (in inches)	MATERIAL	CASE PACK
100606F300N	<input type="checkbox"/> Clear Large Sandwich Container	5.99 x 5.99	1.20	PET	300
530606F300N	<input type="checkbox"/> Clear Lid for Clear Large Sandwich Containers	5.99 x 5.99	1.79	PET	300
C184623B150N	<input type="checkbox"/> Clear 26 oz. Three-Compartment Large Snack Box and Clear Lid (15.5-6-4.5 oz.)	8.42 x 6.14	1.67	PET	150
KP101N	<input type="checkbox"/> Clear Hinged 1 Count 3" Jumbo Cupcake Container	4.50 x 5.13	4.00	PET	270
KP524N	<input type="checkbox"/> Clear Hinged 4 Count Muffin Container	8.25 x 8.00	2.63	PET	210
KP330	<input type="checkbox"/> Clear Hinged 9" x 5" Multi-Purpose Container	8.81 x 5.30	3.21	PET	240

Clear Black

MATERIAL FEATURES TO MEET YOUR NEEDS



REFRIGERATOR FRIENDLY



FREEZER FRIENDLY*



MICROWAVEABLE



OVENABLE



DISHWASHER SAFE (TOP SHELF ONLY)



COMPOSTABLE



SUSTAINABLE

PET	●	●					●
PP	●		●		●		●
PS	●				●		
Pulp	●	●	●	●		●	●
CPLA						●	●
Paperboard							●
Corrugated							●



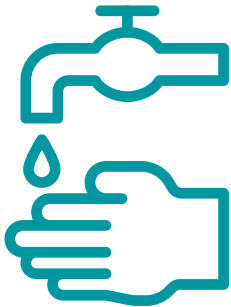
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PACKAGING YOU CAN TRUST

Sabert is dedicated to ensuring safety and well being of our employees, customers, and consumers. In response to the pandemic, we have assembled a taskforce that is dedicated to:

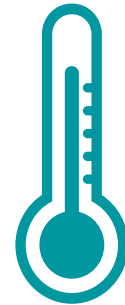
- Creating and enforcing preventative safety measures at all of our locations
- Carrying out emergency response plans
- Working with our customers to implement contingency planning for all products
- Communicating to customers with transparency at all times



WASH HANDS FOR AT LEAST 20 SECONDS



ADDITIONAL SANITATION STATIONS



AUTOMATIC TEMPERATURE CHECKING STATIONS



MANDATORY USE OF FACE MASKS



ENFORCING SOCIAL DISTANCING

¹Dataessential report 31: STAYING POWER 8.21.20

²Growing Your Restaurant's Profit Margins - Modern Restaurant Management Sept, 2019

³Check your local liquor laws to see if this is allowed in your area

⁴Food Business News Holiday Meals Article 10-5-2020

⁵Dataessential report 34: BACK IN THE GAME 9.18.20

⁶Dataessential Life Goes On Report 33 9.4.20

⁷BOTM is not recommended for carbonated mixed drinks, which may cause the enclosed bag to expand during transit

⁸Wedding Wire: How to throw an outdoor bridal shower during COVID



OUR COMMITMENT TO SUSTAINABILITY

At Sabert, we believe that our commitment to the environment is a fundamental part of our core business philosophy -- that a more sustainable future helps our customers, our industry, our communities and our planet.

Across all of our facilities, partners, plants and people, we're putting our inventive culture to work to help find new ways to protect the environment, strengthen communities and drive responsible growth - every day.

www.sabert.com/sustainability



Improved environmental outcomes through innovative business thinking.



For more packaging options, or for more information,
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